Newsletter and other consents

Information for individuals whose personal data is processed on the basis of their consent (newsletter subscriptions, marketing consents, etc.)

INFORMATION CLAUSE - consent

What does this Information Clause cover?

Who is responsible for any personal data collected?

Security of your personal data.

What personal data do we process about you? Collection of information.

For what purposes do we process your personal data?

Who do we share your personal data with?

Do we transfer your personal data to third countries?

How long do we hold your personal data for?

Consent withdrawal.

Your rights and how to exercise them.

What are the consequences of not providing your data?

Information about automated data processing, including profiling.

Interacting with Railwaymen through social media.

Cookies and similar technologies.

What does this Information Clause cover?	This Information Clause provides information about personal data which are processed by Railwaymen Sp. z o.o. with its seat in Krakow (Railwaymen) in relation to individuals whose personal data is processed on the basis of their consent. This includes in particular newsletter subscribers, those who download free materials (e.g ebooks) or give the explicit consent for marketing purposes. This Information Clause explains what personal data we process about you, why we are processing your personal data and for which purposes, how long we hold your personal data for, how to access and update your personal data, as well as the options you have regarding your personal data and where to go for further information.
	The Information Clauses for individuals whose personal data is processed on the basis of their consent (newsletter subscriptions, marketing consents, etc.) is available at railwaymen.org/docs/2g_Newsletter_and_Other_Consents.pdf .
Who is responsible for any personal data collected?	The Controller of your personal is Railwaymen Sp. z o.o. with its seat in Kraków. address: 11 Na Zjeździe St, 30-527 Kraków, No in entrepreneur register (KRS): 386418, tax ID (NIP): 6793065841, REGON: 121508242.
How to contact us?	In all matters related to personal data, you may contact Railwaymen by writing to: gdpr@railwaymen.org or through the contact form on our website: https://railwaymen.org/contact-us .
Security of your personal data.	Your personal data will be processed in accordance with generally applicable laws, including the requirements set in GDPR* and the Polish Act** on personal data protection. We make every effort to provide all physical, technical and organisational protection measures for your personal data against unauthorised or unlawful processing and accidental loss, destruction or damage. We will update these measures as new technology becomes available. At the same time, you should be careful in securing your personal data transmitted via the Internet, in particular not to disclose your login details to third parties, use anti-virus protection and update the software.

	* REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR) ** Polish Act of May 10, 2018 on the protection of personal data, consolidated text Journal of Laws of 2019, No 1781 (the Polish Act on personal data protection
The categories of personal data we collect about you.	What personal data do we process about you? Collection of information. The Controller provides marketing information, including newsletter or free materials (e.g. e-books) using the following personal data: your name and surname, company name (if applicable), email address and phone number (if you provide us with this data). Sensitive personal data. Sensitive personal data include for example personal data regarding health. As a rule this type of personal data is not processed for marketing purposes, including newsletter or sharing free materials.
The purposes for which we process your personal data.	For what purposes do we process your personal data? We process your personal data for direct marketing purposes, including sending of newsletters or share free materials (e.g. e-books), based on your explicit consent, provided when signing up to the newsletter or providing so-called marketing consent, also implied way by providing your contact details for marketing purposes (e.g. business cards, fulfilling signing form and its sending). The basis for the processing is Article 6.1.a) of GDPR. If the processing of your personal data were to take place for a purpose other than those previously indicated, each time this will take place after obtaining your prior consent to the processing of your personal data, in the range of and for the purpose indicated in this consent (Article 6.1.a) of GDPR). We may also process your personal data for a secondary purpose where it is closely related, such as: (1) storing, deleting or anonymising your personal data, (2) fraud prevention, audits, investigations, dispute resolution or insurance purposes, litigation and defence of claims or (3) statistical, historical or scientific research. The basis for the processing is Railwaymen legitimate interests so Article 6.1.f) of GDPR.

Who do we share your personal data with?

Your personal data are exclusively processed for the purposes referred to above and will only be shared on a strict need to know basis only with trusted subjects, such as companies providing and operating selected IT systems and solutions, subjects providing accounting and legal services to Railwaymen, i.e. subjects cooperating with the Controller on the basis of relevant agreements and only in accordance with the Controller's instructions.

Do we transfer your personal data to third countries?

Your personal data may be transferred outside the European Union - to third countries.

Railwaymen uses external providers of various services, e.g. Meta Platforms Ireland Limited (Facebook and subsidiaries) (Meta or Facebook), Google Ireland Limited (Google), Microsoft, Amazon etc.

Because of that your personal data may be transferred to the United States of America (USA) in connection with their storage on American servers (in whole or in part). What is important, based on the implementing decision of the European Commission of 10 July 2023, issued on the basis of GDPR, the adequate level of protection of personal data within the EU-US data protection was stated. That decision has confirmed that personal data processing on rules binding in the USA is sufficient from the European Union requirements.

What's more, Railwaymen may transfer your personal data only to recipients who guarantee the highest protection and security of personal data, including through:

- 1. cooperation with entities processing personal data in countries in respect of which an appropriate decision of the European Commission has been issued (like that indicated above),
- 2. application of standard contractual clauses issued by the European Commission,
- 3. application of binding corporate rules approved by the relevant supervisory authority, or those to whom you have given your consent to the transfer of personal data.

Detailed information is available in the privacy policies of each of the providers. For example:

- Google LLC: https://policies.google.com/privacy?hl=pl
- Meta Platforms Ireland Limited (i.e. Facebook, Instagram): https://www.facebook.com/privacy/explanation

Currently, the services offered by Google and Meta are mainly provided by entities located in the European Union. However, you should always review the privacy policies of these providers to obtain the latest information regarding the protection of your personal data. Microsoft and Amazon may store some data in the United States or use service providers from that country, but the data is mainly processed in the European Union.

	Railwaymen only holds your personal data for a defined period of time.
How long do we hold your personal data for?	Your personal data will be processed until you withdraw your consent.
	Consent may be withdrawn at any time, but this will not affect the lawfulness of the processing that Railwaymen performed before the withdrawal of consent.
	To withdraw consent, please write to: gdpr@railwaymen.org .
	What about secondary purposes?
	With regard to data processed on the basis of our legitimate interests (for secondary purposes), your personal data will be processed until the limitation period for claims expires, which is generally 3 or 6 years from an action which justifies a given claim, depending on whether you are an entrepreneur or not.
Consent withdrawal.	You can always withdraw your consent to the processing of your personal data.
	The consents you have given for the processing of personal data may be withdrawn at any time , but this will not affect the lawfulness of the processing that Railwaymen performed before the withdrawal of such consent.
	To withdraw your consent, please write to: gdpr@railwaymen.org .

Your rights and how to exercise them.	Your rights in relation to your personal data. In regard to the processing of your personal data by Railwaymen, you have the following rights: • the right to withdraw consent to the data processing at any time, • the right to access your data and receive a copy of it, • the right to rectify (amend) your personal data, • the right to restrict the processing of personal data or to erase your personal data, • the right to data portability (if the processing of data is carried out by automated way), • the right to raise an objection to the processing of data on the basis of Article 6.1.f) of GDPR (so it concerns secondary purposes only). How can you realise these rights? To realise the rights please write to Railwaymen via email: gdpr@railwaymen.org . We will answer no later than in one month. What can you do if you think we are handling your data incorrectly? If you think we are handling your data incorrectly, you have the right to lodge a complaint to the supervisory authority - the President of the Office for Personal Data Protection (2 Stawki Street, 00-193 Warsaw). We would appreciate it if you presented your concerns to us first. Perhaps this way the matter can be resolved quickly.
What are the consequences of not providing your data?	Providing personal data is voluntary, but necessary to receive electronic commercial information, including our newsletter or free materials.
Information about automated data processing, including profiling.	Your personal data will not be used for automated decision-making that affects your rights, obligations or freedoms within the meaning of the GDPR. Your personal data may be processed by automated way (including profiling), but in this case it will not result in any legal effects or significantly affect your rights, obligations or freedoms within the meaning of the GDPR.

Within Railwaymen website and tracking technologies, your personal data may be profiled, which helps to better personalise our offer (mainly through so-called behavioural advertising). However, this should not have any impact on your legal situation, in particular on the terms of the agreements concluded by you or the agreements you intend to conclude. It can only help to better match the content and targeted advertisements to your interests. The information used is anonymous and is not associated with your personal data, e.g. in the purchase process. They result from statistical data, e.g. gender, age, interests, approximate location, behaviour on our website.

You have the right to object to profiling if it would have a negative impact on your rights and obligations.

For more information on behavioural advertising on click here: https://www.youronlinechoices.com/pl/o-reklamie-behawioralnej

For more information on cookies and similar technologies which Railwaymen may use to profile your personal data click here.

Interacting with Railwaymen through social media.

If you choose to interact with Railwaymen through social media on Railwaymen administered social media page such as Facebook, Instagram, Twitter or LinkedIn, your personal data (such as your name, your profile picture and the fact that you are interested in Railwaymen) will be visible to all visitors of your personal webpage depending on your privacy settings on the relevant social media platform, and will also be visible to Railwaymen. You can delete any data that you shared on these sites at any time through your relevant social media platform's account. We do not track your activity across the different social media sites that you use.

Additionally and to the extent Railwaymen is jointly responsible with a social media platform of its social media pages, Railwaymen will have access through the social media platform to aggregated data providing statistics and insights that help to understand the types of actions you take on Railwaymen social media pages. For more information on how your personal data are processed on those social media platforms, including any targeted advertising that you may receive, please refer to your privacy settings accessible through your relevant social media platform's account.

For more information on personal data processing in our social media click here .

Cookies and similar technologies.

We use cookies on our websites to provide you with the best user experience possible.

Railwaymen may use cookies and similar technologies that aim to collect and store information when you visit our website. This is to enable Railwaymen to identify your internet browser and collect data on your use of our website, which pages you visit, the duration of your visits and identify these when you return so that we improve your experience when visiting our website(s). You can control and manage your cookies preferences by adjusting your browser settings or using Railwaymen cookies preference tool on our websites. For more information, please see our **Cookie Policy**, located here: railwaymen.org/docs/Cookie_Policy.pdf. On our website you can find the full list of the cookies we use.

Remember that Railwaymen can use cookies only under your explicit consent, which may be withdrawn at any time. If cookies create your personal data, all rules described in this Information Clause apply.