

INFORMATION CLAUSE

for individuals whose personal data is processed for marketing purposes .

The Controller of your personal data is **Railwaymen Sp. z o.o.** with its seat in Kraków, address: 11 Na Zjeździe St, 30-527 Kraków, KRS: 386418, NIP: 6793065841, REGON: 121508242. Full and actual data of the Controller can be found at <https://railwaymen.org/contact-us>.

For all matters relating to personal data, you can contact the Controller by writing to: gdpr@railwaymen.org or by requesting via the contact form at: <https://railwaymen.org/contact-us>.

Your personal data will be processed in accordance with generally applicable laws, including the requirements which are in force in the EU, so specified in the GDPR* and the the Polish Act of personal data protection**. The Controller makes every effort to provide all physical, technical and organizational measures to protect your personal data from unauthorized or unlawful processing and accidental loss, destruction or damage.

Categories of personal data

The Controller provides marketing information using the following personal data: your name and surname, company name (if applicable) and email address. We obtained your data from publicly available sources, in particular these are data you share on social media, including LinkedIn.

Purposes for processing personal data

The Controller processes your personal data for direct marketing purposes, including sending of newsletters or share free materials (e.g. e-books, articles, presentations), until you express your opposition to such action.

Recipients of personal data

Your personal data may be transferred to subjects processing personal data on behalf of the Controller, including IT service providers, subjects providing legal or accounting services to the Controller, i.e. subjects cooperating with the Controller on the basis of relevant agreements and only in accordance with the Controller's instructions.

Data storage period and possibility to oppose at any time

Your personal data will be processed until you oppose to it at any time, but this will not affect the lawfulness of the processing that the Controller performed before your opposition. To oppose to getting our marketing materials, please answer to our email or write to: gdpr@railwaymen.org.

Your rights in relation to data processing by the Controller

In connection with the processing of your personal data by the Controller, you have the following rights:

- the right to oppose to the processing of your personal data,
- the right to withdraw your consent to the processing of your personal data at any time (if we process your personal data based on your consent),
- the right to access your data and receive a copy of it,
- the right to rectify (amend) your personal data,
- the right to restrict the processing of personal data or to erase your personal data,
- the right to data portability (if the processing of data is carried out by automated way),

whereby the request for the realization of these rights should be sent to the Controller's email address: gdpr@railwaymen.org,

- the right to lodge a complaint to the supervisory authority - the President of the Personal Data Protection Office (2 Stawki Street, 00-193 Warsaw).

The Controller would appreciate it if you presented your concerns to the Controller first. Perhaps this way the matter can be resolved quickly. In any case, please contact the Controller at: gdpr@railwaymen.org.

Information about the obligation to provide data

You are not obligated to provide Railwaymen any personal data. It is voluntary, but necessary to receive electronic commercial information, including our newsletter or free materials.

Your personal data are used in the European Union and may be transferred to the third countries.

Railwaymen uses external providers of various services, e.g. Meta Platforms Ireland Limited (Facebook and subsidiaries) (Meta or Facebook), Google Ireland Limited (Google), Microsoft, Amazon etc.

Because of that your personal data may be transferred to the United States of America (USA) in connection with their storage on American servers (in whole or in part). What is important, based on the implementing decision of the European Commission of 10 July 2023, issued on the basis of GDPR, the adequate level of protection of personal data within the EU-US data protection was stated. That decision has confirmed that personal data processing on rules binding in the USA is sufficient from the European Union requirements.

What's more, Railwaymen may transfer your personal data only to recipients who guarantee the highest protection and security of personal data, including through:

- cooperation with entities processing personal data in countries in respect of which an appropriate decision of the European Commission has been issued (like that indicated above),
- application of standard contractual clauses issued by the European Commission,
- application of binding corporate rules approved by the relevant supervisory authority, or those to whom you have given your consent to the transfer of personal data.

Detailed information is available in the privacy policies of each of the providers. For example:

- Google LLC: <https://policies.google.com/privacy?hl=pl>
- Meta Platforms Ireland Limited (i.e. Facebook, Instagram):
<https://www.facebook.com/privacy/explanation>

Currently, the services offered by Google and Meta in Europe (where Railwaymen has its seat) are mainly provided by entities located in the European Union. However, you should always review the privacy policies of these providers to obtain the latest information regarding the protection of your personal data. Microsoft and Amazon may store some data in the United States or use service providers from that country, but the data is mainly processed in the European Union.

Information about automated data processing, including profiling

Your personal data will not be used for automated decision-making that affects your rights, obligations or freedoms within the meaning of the GDPR.

Your personal data may be processed by automated way (including profiling), but in this case it will not result in any legal effects or significantly affect your rights, obligations or freedoms within the meaning of the GDPR.

Within Railwaymen website and tracking technologies, your personal data may be profiled, which helps to better personalize our offer (mainly through so-called behavioral advertising). However, this should not have any impact on your legal situation, in particular on the terms of the agreements concluded by you or the agreements you intend to conclude. It can only help to better match the content and targeted advertisements to your interests. The information used is anonymous and is not associated with your personal data, e.g. in the purchase process. They result from statistical data, e.g. gender, age, interests, approximate location, behavior on our website.

You have the right to object to profiling if it would have a negative impact on your rights and obligations.

For more information on behavioral advertising on click here: <https://www.youronlinechoices.com/pl/o-reklamie-behawioralnej> .

Privacy Policy

The Controller operates in accordance with the highest standards of personal data protection. Therefore, it has implemented the Privacy Policy, which you can read at: railwaymen.org/personal-data-protection .

* REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC

** Polish Act of May 10, 2018 on the protection of personal data, consolidated text Journal of Laws of 2019, No 1781